



TOWN OF NEW MARLBOROUGH
807 Mill River Southfield Road, Mill River, MA 01244-0099

The town of New Marlborough has undertaken the development of a comprehensive plan that will guide the town in its planning for town services, economic development, housing, recreation areas, roads and transportation, and the protection of natural resources over the next 5 to 10 years. Your input and participation in this process are very important to ensure that your vision of the town is realized. Please tell the Board of Selectmen and Planning Board your thoughts and ideas by completing the following questions. Thank you very much for your time and participation.

GENERAL INFORMATION:

1. How many years have you been a resident of the town of New Marlborough?

Years in NM	N	%
0 thru 5 yrs	65	19.3%
5 .01 thru 10	49	14.5%
10.01 thru 20.0	59	17.5%
20.01 thru 30.0	61	18.1%
30.01 thru 40.0	30	8.9%
40 thru hi	62	18.4%
Not reported	11	3.3%
Total	337	100.0%
Mean		23.1 yrs
Range		0 -172 yrs

1A. In which village do you live?

Village	N	%
Clayton	27	8.2%
Hartsville	38	11.5%
Mill River	88	26.6%
New Marlborough	101	30.5%
Southfield	75	22.7%
Do not live in NM - Landowner	2	0.6%
Total	331	100.0%
Missing	6	
Total	337	

2. Are you a year-round resident or seasonal resident/second homeowner?

Residency	N	%
Year-round	169	50.1%
Seasonal	58	17.2%
Second home	104	30.9%
Not reported	6	1.8%
Total	337	100.0%

3. Please provide the following information on the individuals that live in your home?

Individual	Gender	Age	Race/Ethnicity**	Occupation
Example 1	Male	45	White	Plumber
Example 2	Female	46	White	Librarian
Example 3	Male	7	White	Attends 2 nd grade

NM Occupations	N	%	Race	N	%
Artist	24	4.3%	White	702	97.5%
Attorney	12	2.2%	African Am.	9	1.3%
Business Executive	27	4.8%	Asian	1	0.1%
Clerical	39	7.0%	Hispanic	2	0.3%
Computers	6	1.1%	Multi-cultural	1	0.1%
Construction	24	4.3%	Other	5	0.7%
Designer	16	2.9%		720	100.0%
Disabled	1	0.2%	Gender		
Editor/Writer	17	3.1%	Males	291	45.1%
Education	54	9.7%	Females	354	54.9%
Finance	25	4.5%		645	100.0%
Infant	9	1.6%	Household Size		
Landscape	12	2.2%	1	59	19.0%
LE/Military	3	0.5%	2	171	52.3%
Mang't/Consultant	50	9.0%	3	38	12.5%
Medical	77	13.8%	4	37	12.2%
Mother/Housewife	20	3.6%	5	12	2.9%
Pre-school/Kind'n	9	1.6%	6	5	0.7%
Real Estate	5	0.9%	7	1	0.4%
Social Work	5	0.9%	Total	321	100.0%
Student	100	18.0%	Not reported	16	
Technician	21	3.8%	Mean household size: 2.31 persons		
Unemployed	1	0.2%	Mode household size: 2 persons		
Total	557	100.0%			

Age of Respondents	N	%
0 - 5	22	3.0%
6 - 12	45	6.1%
13 - 17	42	5.7%
18-25	48	6.5%
26 - 35	27	3.6%
36- 49	132	17.8%
50 - 62	186	25.1%
63 - 75	177	23.9%
75+	61	8.2%
	740	100.0%
Mean Age		48.7 yrs
Range of Ages		.92 - 99 years

4. Are you retired?

Retired	N	Percent
No	229	68.0
Yes	108	32.0
Total	337	100.0

5. Are you employed in the town of New Marlborough? Yes No If no, skip to 6.

Work in New Marlborough?	N	%
No	185	54.9%
Yes	22	6.5%
Retired	117	34.7%
Total	324	96.1%
No Response	13	3.9%
	337	100.0%

5A. If yes, which village? Clayton Hartsville Mill River
New Marlborough Southfield Don't know

Village	N	%
Not Work in NM	265	78.6
Clayton	5	1.5
Hartsville	3	.9
Mill River	8	2.4
New Marlborough	7	2.1
Southfield	5	1.5
Total	293	86.9
No response	44	13.1
	337	100.0%

5B. Are you a Business Owner Farmer Self-employed
Employee of local business Other (please specify): _____

Role	N	%
Not work in NM	226	67.1
Business Owner	18	5.3
Farmer	1	.3
Self-employed	35	10.4
Employee	9	2.7
Other	10	3.0
Total Response	299	88.7
Missing	38	11.3
Total	337	100.0

6. If you are employed outside of the town of New Marlborough, how far do you commute to your place of employment? _____miles

6A. If 0 miles, I am: Retired Unemployed Work at Home

If 0 miles, Role?	N	%
Retired	105	31.2%
Unemployed	3	0.9%
Work at Home	32	9.5%
Total - response	140	41.5%
No response	197	58.5%
Total	337	100.0%

7. Do you have school age children?

# School Age Children	N	%
0	135	40.1%
1	70	20.8%
2+	132	39.2%
Total	337	100.0%

7A. If yes, which school(s) do they attend?

New Marlborough Central School?	<u>18 children</u>
South Berkshire Regional School?	<u>30 children</u>
Berkshire Hills Regional School District?	<u>7 children</u>
We home school our children	<u>2 children</u>
Other School: _____	<u>35 children</u>

8. What do you like most about living in New Marlborough?

Like about New Marlborough		
Reason(s)	N	%
Rural Setting	149	24.3%
Peaceful/Quiet	120	19.6%
Beauty	98	16.0%
People	62	10.1%
Nature/Wildlife	61	10.0%
Activities	24	3.9%
Privacy	17	2.8%
My Life is History Here	14	2.3%
Place to Escape	13	2.1%
Government/Taxes	11	1.8%

Like about New Marlborough

Reason(s)	N	%
Clean Environment	10	1.6%
Everything	9	1.5%
Proximity to Services	8	1.3%
Safety	5	0.8%
History	5	0.8%
Climate	3	0.5%
Affordable	2	0.3%
No changes	1	0.2%
No cell service	1	0.2%
Total	613	100.0%

9. What do you like least about living in New Marlborough?

Dislike about New Marlborough

Reason(s)	N	%
Bad roads/poor maintenance	65	16.4%
No high speed internet	48	12.1%
No cell phone services	41	10.4%
Develop/Changes	37	9.3%
Politics/No Vote for 2nd Home	25	6.3%
Nothing	23	5.8%
Remote	22	5.6%
No cable service	22	5.6%
Newcomers/2nd Home	19	4.8%
Traffic	19	4.8%
Winter roads	13	3.3%
Cost of Living	11	2.8%
Zoning - lack of	10	2.5%
Cliques	8	2.0%
Weather/Climate	7	1.8%
Boats & ATVs	5	1.3%
Fire & Law Enforce	4	1.0%
Ticks/beavers	4	1.0%
Surveys	3	0.8%
Just place to live	2	0.5%
Few restaurants	2	0.5%
Poor housing	2	0.5%
Children in streets	1	0.3%
Lack of city services	1	0.3%
Lack of diversity	1	0.3%
Lack of jobs	1	0.3%
Total	396	100.0%

10. How important is it for the town to work on the following issues over the next 5 to 10 years? (High = 5 to Low = 0)

Importance of Local Issues

Local Issues	Mean	Mode
Rural Character	4.70	5
Natural Beauty	4.65	5
Environment	4.59	5
Planning	4.52	5
Farming	4.45	5
Zoning	3.90	5
Education	3.90	5
Taxes	3.70	5
Housing	3.07	3
Jobs	2.55	3
Business	2.38	3

11. What is your vision for the town of New Marlborough in the next 20 years?

Vision of New Marlborough	N	%
No Change	96	24.6%
Remain Rural	73	18.7%
Slow/controlled growth	46	11.8%
Preserve Beauty	38	9.7%
Discourage growth	17	4.3%
Better town services	16	4.1%
High speed internet	16	4.1%
No big house, few 2nd home, affordable housing	15	3.8%
Zoning/Planning	10	2.6%
Fix roads	11	2.8%
More services/jobs	11	2.8%
Strong Community	10	2.6%
Clean Environment	9	2.3%
Don't know	7	1.8%
Place for All	4	1.0%
Low taxes	4	1.0%
No comment	3	0.8%
Cell phone service	3	0.8%
Retirement community	2	0.5%
Total	391	100.0%
No vision provided	91	22.8%

12. What town services do you believe need to be added to, improved upon, or expanded on? Please briefly explain your responses.

Service	New Marlborough Services				
	Same	Reduce	Improve	Expand	DK
Fire	75.8%	1.6%	12.1%	8.2%	2.3%
EMT	78.0%	0.0%	10.0%	10.0%	1.9%
Highway Department	35.5%	0.4%	49.5%	13.6%	1.1%
Law Enforcement	62.5%	0.8%	21.1%	14.5%	1.2%
Recreation	58.7%	1.5%	25.9%	12.7%	1.2%
Board of Assessors	72.3%	8.7%	14.7%	0.9%	3.5%
Building Inspector	76.7%	4.7%	13.1%	2.1%	3.4%
Board Health	82.7%	2.6%	10.0%	1.3%	3.4%
Town Clerk	70.1%	1.7%	22.6%	2.1%	3.4%
Tax Collector	84.1%	3.0%	9.5%	0.9%	2.6%
Planning Board	58.8%	3.0%	25.8%	7.5%	2.1%
Select Board	72.1%	2.6%	19.2%	2.2%	3.9%
Website	45.9%	5.8%	31.4%	13.5%	3.4%
Conservation Commission	52.9%	5.0%	26.9%	12.6%	2.5%
Tree Warden	76.6%	4.1%	9.0%	5.0%	5.4%
Transfer Station	78.2%	1.3%	13.0%	4.6%	2.9%
Cemetery	84.9%	4.6%	4.6%	0.9%	5.0%

THE LOCAL ECONOMY

13 & 14 Which type of businesses do you currently use in New Marlborough versus elsewhere in Berkshire County? What type of businesses would you like to see encouraged or discouraged in our town?

Services	Services in New Marlborough	
	Use	Encouraged
Retail	41.1%	51.8%
Financial	0.6%	30.1%
Auto	27.7%	42.1%
Food	55.4%	84.1%
Home Improvement	49.1%	63.4%
Tourism	15.1%	41.2%
Personal Srv	20.2%	56.7%
Farming	23.6%	86.8%
Arts	53.3%	84.5%
Professional	12.4%	53.1%

15. Which of the following statements **best** describes how you feel about economic development in the town of New Marlborough?

Economic Development

There is too much economic development in the community and we should do everything we can to
 The town’s economy is growing at a good rate, but we need to do a better job at managing its deve
 Development of businesses and services is good for the local economy; we should do everything we
 Unsure about economic development in the town.
 None of the above statements describe my opinion. (Please tell us what you think or feel about eco
 No Response

RECREATION AND OPEN SPACES

16. How important is protecting scenic and natural resources in New Marlborough?
 Very important = 5 to Not important at all = 0

Importance of Protection of Scenic and Natural Resources

	Ridgeline Protect	Open Meadows	River Frontage	Forest Parcels	Vernal Pools	Water Resources
Not at All	1.8%	1.2%	0.9%	1.5%	2.4%	0.9%
Low	0.9%	0.9%	0.3%	0.9%	2.4%	0.3%
Neutral	1.2%	0.6%	1.8%	1.2%	3.6%	0.6%
Somewhat	6.5%	5.6%	5.3%	6.8%	8.3%	4.2%
Important	9.2%	10.1%	11.3%	13.6%	10.4%	10.7%
Very Important	72.7%	74.8%	73.9%	68.5%	61.1%	74.8%
No Comment	7.7%	6.8%	6.5%	7.4%	11.9%	8.6%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Mean Rating	4.59	4.65	4.65	4.55	4.33	4.71

16A. What are the most important scenic and natural resources in the town of
 New Marlborough that should be protected?

17. Do you or your family use the local parks?

Use of Local Parks	% Use	Mean # /Yr
Umpechenee Falls Park	74.5%	6.75
York Lake	59.2%	4.78
1000 Acre Reservation	31.1%	1.66
Dry Hill Reservation	29.7%	3.69
The Questing	27.4%	2.97
Lake Buel-Ramp	23.1%	2.93
CS Ball field	15.2%	1.66

18. What priority would you set for future recreational facilities? High = 5 to Low = 0

Activities	Mean	Mode
Hiking	4.12	5
Running/Walking Trails	4.09	5
Bicycle Trails	3.83	5
Swimming	3.76	5
Cross Country Skiing	3.66	5
Canoe/Boat Launch	3.57	5
Picnic Areas	3.52	5
Playgrounds	3.45	5
Ice Skating	3.33	5
Sledding	3.31	5
Fishing	3.11	5
Ball Fields	3.00	3
Horseback Riding	2.90	3
Camping	2.75	3
Tennis	2.40	3
Other	2.00	3
Hunting Areas	1.98	0
Golfing	1.67	0
ATV/Snowmobiling	1.08	0

19. Would you support expenditure of town funds to pay for the development or expansion of these recreational facilities?

Fund Recreation	N	%
No	40	11.9%
Yes	189	56.1%
Not Sure	90	26.7%
Total	319	94.7%
No Response	18	5.3%
Total	337	100.0%

HOUSING

20. What members of our community are most in need of housing? 5=High, Low = 0.

Housing Needs	
Community Members	Mean
Families	4.13
1st Time Homebuyers	3.91
Low Income	3.80
Moderate Income	3.73
The elderly	3.71
Individuals w/Special Needs	3.30
Other	3.00
Empty Nester	2.52

21. Which of the following housing types are needed in New Marlborough?

Housing Types Needed in New Marlborough			
Housing Types	No	Yes	Unsure
Rental	35.3%	27.6%	37.1%
Accessory Dwelling	24.9%	33.2%	41.9%
Affordable	16.7%	53.6%	29.7%
Retirement	26.1%	32.8%	41.0%
Single Family	16.5%	50.6%	33.0%
2-Family	46.9%	15.9%	37.2%
Multi-Family	57.7%	7.3%	35.0%
Other	37.8%	2.7%	59.5%

22. If you feel more housing is needed, where should it be located?

Housing Locations			
Housing Types	No	Yes	Unsure
Village centers	12.7%	57.5%	29.7%
Close to Schools	14.1%	43.8%	42.2%
Close to Main Rds	13.8%	49.2%	36.9%
Other Locations	15.9%	13.1%	71.0%

23. Which of the following statements **best** describes how you feel about the development of housing in New Marlborough?

Statements	N	%
There is too much development in the community; we should do everything we can to discourage more development.	54	16.0%
This community is growing at a good rate, but we need to do a better job at managing its development.	153	45.4%
Development in the community is good for the economy; we should do everything we can to encourage development.	24	7.1%
Unsure.	40	11.9%
None of the above statements describes how I feel. (Please tell us what you think or feel about development in New Marlborough.) I think . . .	34	10.1%
	337	100.0%

COMMUNICATIONS

28. Please rank the following information sources according their importance to you when learning about town issues and events. 1 = Most important – 10 = Least important

Information Sources	Mean Rating**
5 VILLAGE NEWS	1.93
RECORD	3.38
MOUTH	3.46
EAGLE	3.56
RADIO	4.29
EMAIL	4.49
POSTINGS	4.55
WEBSITE	4.87
OTHER Sources	5.15
CABLETV	5.21

29. Do you have any recommendations to facilitate communication within the town?

Thank you very much for your participation. Please return the survey to the Planning Board @ P.O. Box 99, Mill River, MA 01244 by September 7th.