

NEW MARLBOROUGH CANNABIS AD-HOC-COMMITTEE

PRESENTATION OF SURVEY RESULTS TO THE PLANNING BOARD

November 14, 2018

CANNABIS AD-HOC COMMITTEE MISSION:

- 1 Research Legal Adult-Use Marijuana Businesses and the Options Available to the Town.
- 2 Share Information on Businesses, Options and Process with the Townspeople.
- 3 Survey the Opinions of the Townspeople.
- 4 Report Survey Findings to the Planning Board.

WHAT WE DID

1 Research Legal Adult-Use Marijuana Businesses and the Options Available to the Town.

Marijuana business types - eight legal establishment types.

Regulations and law governing marijuana businesses.

Four town options.

Marijuana industry nationwide.

Case studies of other towns - bylaws examples and process models.

Local impacts and controls.

2 Share Information on Businesses, Options and Process with the Townspeople.

Two Public Informational Presentation Meetings.

Media: newmarlboroughma.gov page, NM5VN, Maggies List, Berkshire Record, Edge.
WSBS, Public Access TV, fact sheet distribution, email blasts.

Outreach: Elihu Burritt Day, Transfer Station, small group meetings.

3 Survey the Opinions of the Townspeople.

The survey sought to determine the townspeople's opinion on which, if any marijuana businesses they would like to have in town.

The survey questions and format were designed based on the 4 options available to the town.

Created paper and digital versions of same 7-question survey.

All survey responses - paper and digital - were treated anonymously.

Paper: 1,045 surveys mailed with a postage-paid return envelope to every voter.
Surveys available at Town Hall.
Surveys shared with community members.

Digital: Created surveymonkey.com replica of print survey available to take online.
Links available in NM5VN, Maggies List, email blasts, town news and alerts.

4 Report Survey Findings to the Planning Board.

THE SURVEY

HOW SHOULD THE TOWN OF NEW MARLBOROUGH ADDRESS ADULT-USE MARIJUANA BUSINESSES?

ALL SURVEY RESPONSES ARE ANONYMOUS

1. What is your opinion? (see reverse side for a summary of the options)

- ☐ ALLOW ALL adult-use marijuana businesses to operate in New Marlborough
- ☐ PROHIBIT ALL adult-use marijuana businesses from operating in New Marlborough (Opt Out)
- ☐ ALLOW SOME TYPES and PROHIBIT SOME TYPES of adult-use marijuana businesses in New Marlborough
- ☐ I need more information (see back)

2. If a majority of the townspeople choose to ALLOW adult-use marijuana businesses, which, if any, of the adult-use marijuana businesses would you then ALLOW? Check all that apply.

- | | |
|---|---|
| <input type="checkbox"/> ALLOW NONE | <input type="checkbox"/> ALLOW adult-use Marijuana Research Facility |
| <input type="checkbox"/> ALLOW adult-use Marijuana Craft Cooperative | <input type="checkbox"/> ALLOW adult-use Marijuana Retailer |
| <input type="checkbox"/> ALLOW adult-use Marijuana Cultivator | <input type="checkbox"/> ALLOW adult-use Marijuana Testing Laboratory |
| <input type="checkbox"/> ALLOW adult-use Marijuana Micro-Business | <input type="checkbox"/> ALLOW adult-use Marijuana Transporter |
| <input type="checkbox"/> ALLOW adult-use Marijuana Product Manufacturer | <input type="checkbox"/> I need more information (see back) |

3. If a majority of the townspeople choose to ALLOW adult-use marijuana businesses, how should the Town regulate these businesses?

- ☐ WRITE new custom bylaws that specifically regulate marijuana businesses
- ☐ RELY on the existing bylaws and the special permit process
- ☐ I need more information (see back)

4. Are you a registered New Marlborough voter?

- ☐ Yes ☐ No

5. Are you a New Marlborough second homeowner registered to vote elsewhere?

- ☐ Yes ☐ No

6. In which of the five villages is your New Marlborough home/property located?

- ☐ Clayton ☐ Hartsville ☐ Mill River ☐ New Marlborough ☐ Southfield

7. Thank you for your participation. If you'd like to share your thoughts or make comments, please do so here:

Your opinion is important. PLEASE RETURN THIS SURVEY BY NOVEMBER 9, 2018

The survey asked:

How Should the Town of New Marlborough Address Adult-Use Marijuana Businesses?

522 Responses

84.4% (441) Voters

15.6% (81) Second-Home Owners

75% (390) Paper

25% (132) Online

43% of registered NM voters took the survey